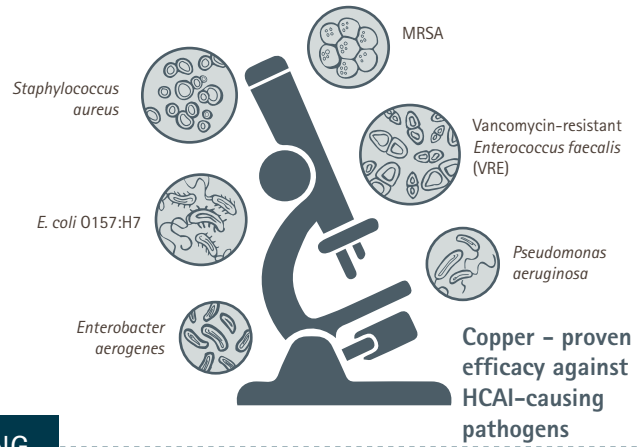


STOP HCAIs

THE SPREAD OF

Deadly healthcare-associated infections (HCAIs) are a major threat in European hospitals, as bacteria have grown to resist many of today's antibiotics. Learn about an additional line of defence that goes further than hand washing—Antimicrobial Copper.



THE CRISIS: PEOPLE ARE DYING

In European hospitals, **1 in 14** patients develops an HCAI¹



That's **4 million** people each and every year¹

This causes **37,000** deaths and contributes towards a further **110,000**¹



THE REALITY: MORE COULD BE DONE

Did you know that **80%** of infectious diseases are spread by touch?²



And fewer than **40%** of healthcare workers adhere to hand hygiene?³



THE SCIENCE: COPPER IMPROVES PATIENT SAFETY



Unlike disinfectants and hand washing, Antimicrobial Copper surfaces act continuously, reducing **>90%** of HCAI-causing bacteria.⁴

Antimicrobial Copper has been proven to reduce HCAIs by **58%** in the Intensive Care Unit (ICU).⁵ Given that over 6 million patients are admitted to the ICU annually,^{6,7} this means hundreds of thousands of infections could be prevented and tens of thousands of lives spared.

58%

THE IMPACT COULD BE EVEN GREATER BEYOND THE ICU.

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Antimicrobial Copper **Cu⁺**

www.antimicrobialcopper.org