

#### LEGAL STATEMENT

The purpose of the information in this presentation is to guide ICA programs and provide members with information to make independent business decisions.



#### **ANTITRUST GUIDELINES**

#### Antitrust Guidelines for Copper Industry Trade Association Meetings

The following guidelines with respect to compliance with antitrust laws of the United States, Japan and European Community<sup>1</sup> are intended to govern the conduct of participants in copper industry trade association meetings, both at the meeting itself and in informal discussions before or after the formal meeting.

**Price:** Competitors should not discuss future prices (including terms of sale) of their products. There is no blanket prohibition against the mention of or reference to current or past prices but limits must be observed. Such references or mentions should occur only when necessary in connection with the development of association programs. For example, reference to a particular price level in comparing the cost of a copper product to a competing product is permitted. Whenever possible, such references should be discussed in advance with legal counsel.

**Competitive Information:** Competitors should not discuss the market share of a particular copper producer or copper fabricator's products. Furthermore, nothing should be said at a meeting which could be interpreted as suggesting prearranged market shares for such products or producer production levels. The overall market share of copper products may be discussed with regard to competition with non-copper products and general market acceptance.

**New Products:** Competitors should not encourage or discourage the introduction of a new product by another competitor or reveal a particular copper company's plans to change the production rate of an existing product or to introduce a new product. No company should disclose to another company whether it is in a position to make or market a new product. New products may be discussed in a technical manner or from the standpoints of competition with non-copper products and general market acceptance. In addition, proposed methods for and results of field and laboratory testing can be considered.

The Role of Legal Counsel: Legal counsel attends association meetings to advise association staff and other meeting attendees regarding the antitrust laws and to see that none of the matters discussed or materials distributed raise even the appearance of antitrust improprieties. During the course of a meeting, if counsel believes that the discussion is turning to a sensitive or inappropriate subject, counsel will express that belief and request that the attendees return the discussion to a less sensitive area.

1. Other foreign competition laws apply to International Copper Association, Ltd. (ICA)'s activities worldwide.

A paper entitled 'Copper Industry Trade Associations and Antritrust Laws' is available upon request.

10/92, 5/93, 10/10



## Impact of China's Belt and Road Initiative

October 5<sup>th</sup> 2018, London Shanghai MarchWIN Consulting Co., Ltd.



### Background

September 7<sup>th</sup>, 2013 - The initiative of building the Silk Road Economic Belt was raised for the first time.

 On Sep. 7th, 2013, President Xi Jinping made a speech titled "Promote People-to-People Friendship and Create a Better Future" at Kazakhstan's Nazarbayev University.

October 3<sup>rd</sup>, 2013 - The initiative of building the 21st-Century Maritime Silk Road was raised for the first time.

 On Oct. 3rd, 2013, President Xi Jinping made a speech titled "Constructing Jointly the China -ASEAN Community of Common Destiny" at Indonesia's Parliament.

### Land-based silk road

©Focus on jointly building a new Eurasian Land Bridge and developing China-Mongolia-Russia, China-Central Asia-West Asia and China-Indochina Peninsula economic corridors by taking advantage of international transport routes, relying on core cities along the Belt and Road and using key economic industrial parks as cooperation platforms.

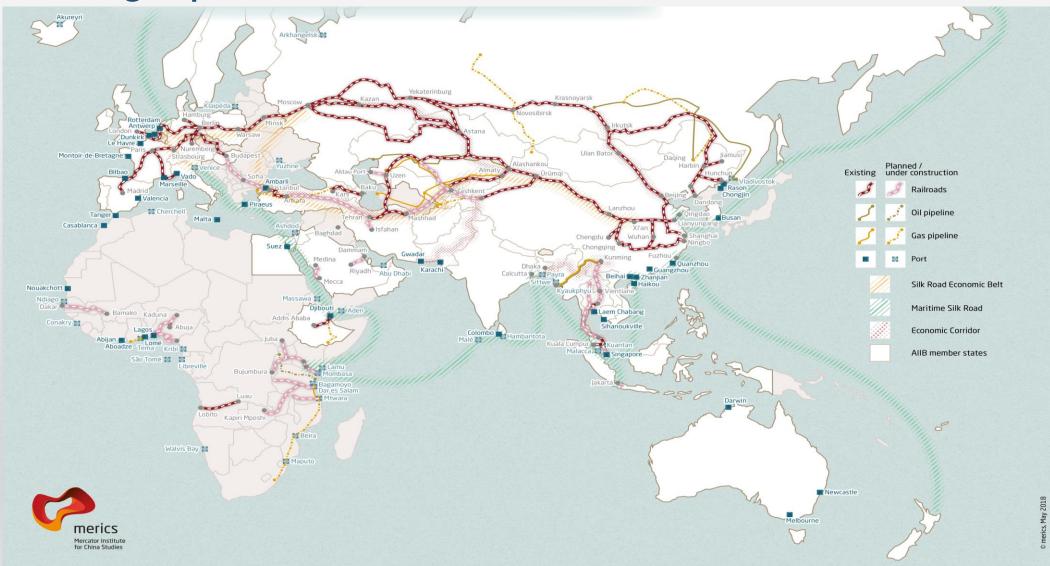
#### Maritime silk road

©Focus on jointly building smooth, secure and efficient transport routes connecting major sea ports along the Belt and Road. The China-Pakistan Economic Corridor and the Bangladesh-China-India-Myanmar Economic Corridor are closely related to the Belt and Road Initiative, and therefore require closer cooperation and greater progress.

# "BRI" refers to the Belt and Road Initiative, the Initiative of building the Silk Road Economic Belt and the 21st-Century Maritime Silk Road.



## Geographical Reach



Source: Mercator Institute for China Studies



## 64 Countries

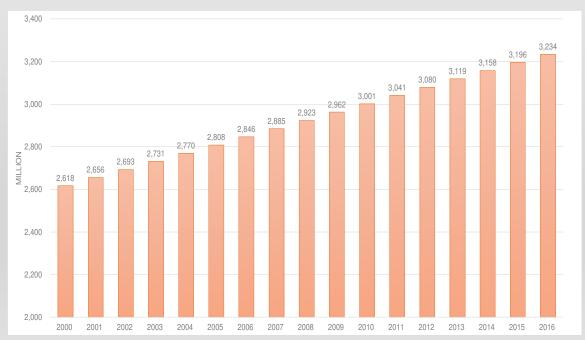
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	2		5		7		11		20		19	
1	Russia	1	Turkmenistan	1	Sri Lanka	1	Vietnam	1	Afghanistan	1	Poland	
2	Mongolia	2	Uzbekistan	2	Maldives	2	Lao	2	Iran	2	Czech	
		3	Kyrgyz	3	Pakistan	3	Cambodia	3	Turkey	3	Slovak	
		4	Tajikistan	4	India	4	Myanmar	4	Syrian	4	Hungary	
		5	Kazakhstan	5	Bangladesh	5	Thailand	5	Lebanon	5	Slovenia	
				6	Nepal	6	Malaysia	6	Israel	6	Croatia	
				7	Bhutan	7	Singapore	7	Jordan	7	Romania	
						8	Indonesia	8	Iraq	8	Bulgaria	
	9 Philippines					Philippines	9	Kuwait	9	Serbia		
	10 Brunei 11 Timor-Leste						Brunei	10	Saudi Arabia	10	Montenegro	
							11	Yemen	11	Macedonia		
								12	Oman	12	Bosnia & Herzegovina	
								13	UAE	13	Albania	
								14	Qatar	14	Estonia	
	<ul> <li>China i</li> </ul>	s c	ppen to the c	ou	ntries that are	wil	lina	15	Bahrain	15	Lithuania	
<ul> <li>China is open to the countries that are willing to join.</li> </ul>									Palestine	16	Latvia	
to join.								17	Azerbaijan	17	Ukraine	
							18	Armenia	18	Belarus		
							19	Georgia	19	Moldova		
								20	Egypt			



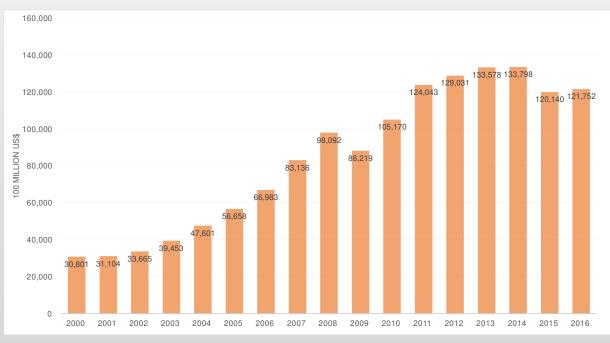
## Population and GDP

The 64's population accounts for **43.5%** of the world's people in 2016.

#### **64 Population**



**64 GDP** 



Source: World Bank

64's GDP accounts for **16.1%** of world GDP in 2016.

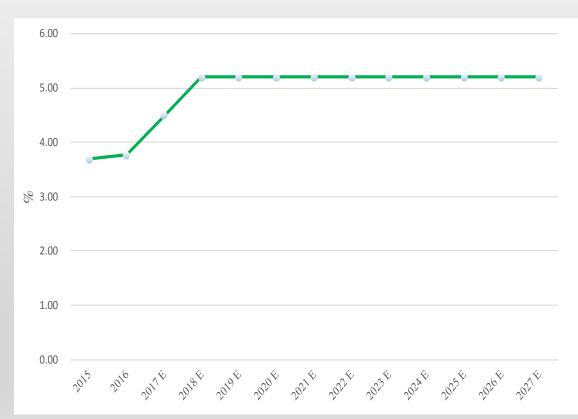
Source: World Bank

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### **Economic Potential**

#### Forecast on 64 GDP Growth



Source: China State Grid Energy Research Institute Co., Ltd, MarchWIN

#### **Forecast on Electricity Consumption**

Year	Region	Electricity Consumption per capita per year (kWh/a)			
	BRI 64 Countries	1,600			
2015	China	4,082			
2015	OECD	7,945			
	World	3,027			
2020 E	PDI 64 Countries	2,024			
2030 E	BRI 64 Countries	4,166			

Source: CEEC (China Energy Engineering Co., Ltd), China State Grid Energy Research Institute Co., Ltd, CEC (China Electricity Council), IEA, BP, UN



## Select Impact

#### Driven investment is mainly focusing on infrastructure development

- Energy and Power
  - > Power generation & power grid
  - > Oil pipeline, gas pipeline
  - > Petroleum processing
- Transport
  - Highway
  - High-speed rail, low speed rail and urban rail
  - > Port
- Telecommunication





Note: The study covers power and transport in copper demand only, due to data availability.



# Material Demand Methodology



#### Hypothesis

- Indirect impact is largely brought by an improved infrastructure system and a likely
- 5 years lagging period for BRI indirect impact –
- Material substitution is NOT considered.

## Market and Application

- Aircon and refrigeration
- Other appliances
- Building construction



**Direct Impact** 



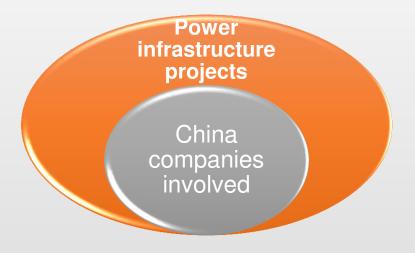
**Belt Road Initiative** 

Infrastructure development by imported equipment from China

- Power (generation + grid)
- Transport (railway + highway)



#### Power Infrastructure







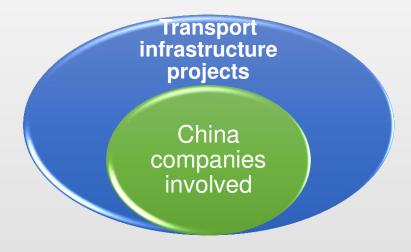
Source: ICA, MarchWIN

- Power contracting projects include thermal, hydro and renewable power generation plus power grid.
- Copper intensive power equipment and products include power cables, transformers and switchgears.

Source: MarchWIN



### Transport Infrastructure







Source: ICA, MarchWIN

Railway and highway system constructions are key focused areas.

Source: MarchWIN



# Challenges

Copper Demand

Continuous implementation of the initiative

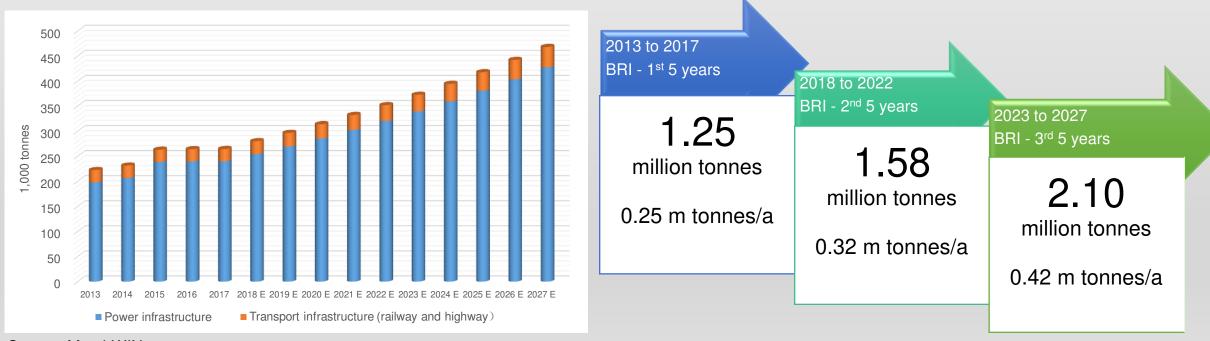
Various local business environment and regulation by country

Acceptance by BR 64 countries and even the rest of world



## Forecast – Direct Impact

- > BRI <u>directly</u> brings an increased copper demand by infrastructure investment and development.
- China's future investment to the BR infrastructure development is likely to carry historical momentum and trend.

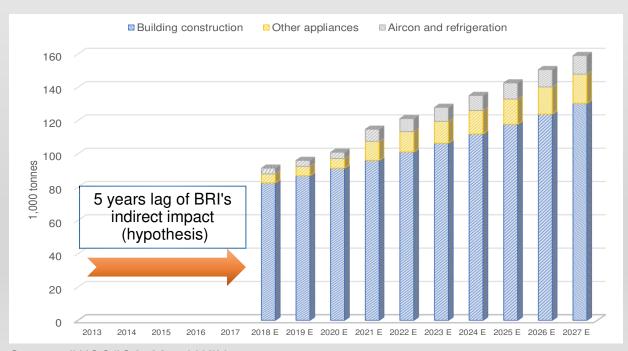


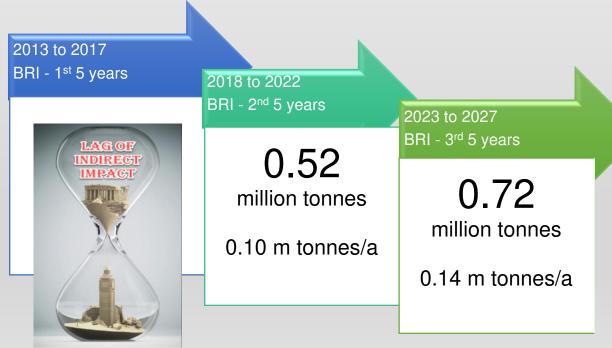
Source: MarchWIN



## Forecast – Indirect Impact

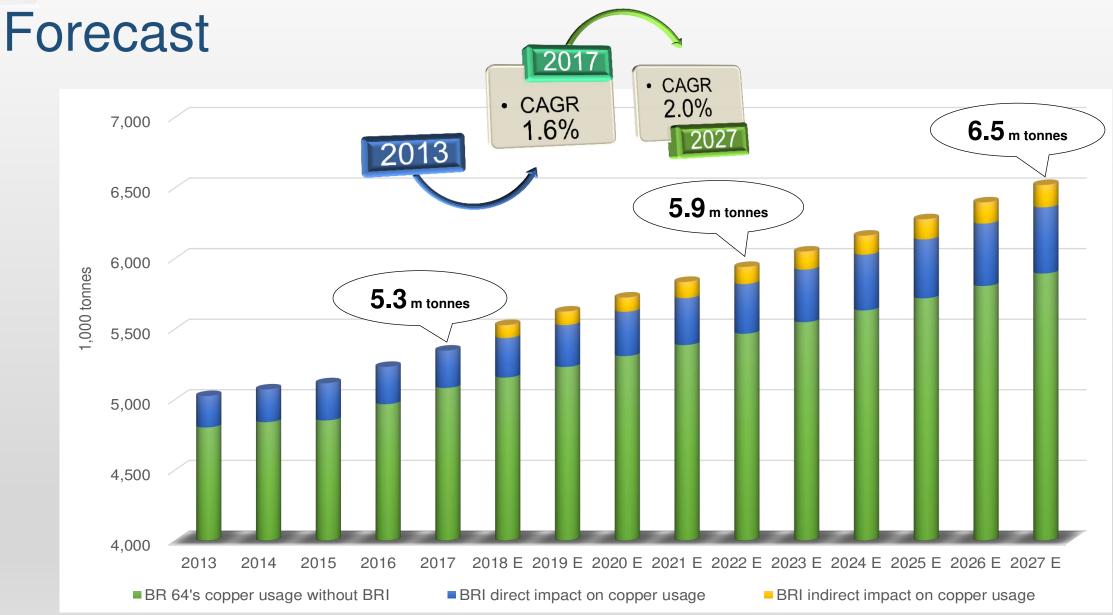
- BRI also <u>indirectly</u> brings an increased copper demand by growth in appliance and house's demand.
- > This is largely driven by an improved infrastructure system and a likely growth in local economy.





Source: IWCC/ICA, MarchWIN 15





Source: IWCC/ICA, MarchWIN